



Prepared by: York Construction & Development  
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## **MEDIA ALERT**

**“AND THAT’S ENTERTAINING”  
HOME BUILDER AND REALTOR SHOWCASE HOUSE FOR SALE  
WITH PARTY AND BOOK READING  
6:30 – 8:30 p.m., Friday, March 14**

**WHO:** York Construction & Development, a HOBBI award-winning developer, along with Diane Dutcher of Coldwell Banker Curtis Associates of Old Greenwich, and Jim Hanrahan of N.E. Mortgage, will christen York’s newest spec home in Old Greenwich with an unusual event – a party and book reading!

**WHAT:** In today’s real estate market, builders and realtors are getting creative in ways of enticing potential buyers to come and see a new home. And of course, what better way than to invite the neighbors and all of their friends to see the newest house on the block at a party! A house really feels like a home when you’re at a party!

Creating this opportunity to invite the neighbors and potential buyers into the newly constructed home, York Construction, Diane Dutcher and Jim Hanrahan are hosting a public open house party, complete with light refreshments and entertainment in the form of a book reading about Greenwich from local journalist and author Chris Fountain as he reads from his latest book *Greenwich Mean Time*.

**WHEN:** 6:30 – 8:30 p.m., Friday, March 14, 2008

**WHERE:** 7 Irvine Road  
Old Greenwich, CT 06870  
<http://yorkdev.com/projects/IrvineRoad1.html>  
*Directions: South on Sound Beach Avenue, Left on Lockwood Avenue, Right on Benjamin Street, Left on Irvine Road*

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